GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:1946
ANSWERED ON:28.11.2016
Promotion of Coir Industry
Kodikunnil Shri Suresh

Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Government has received any representation from the coir manufacturers regarding the challenges/problems being faced by the coir industry in the country;

(b) if so, the details thereof along with the reaction of the Government thereto and the corrective steps taken/proposed to be taken by the Government to protect and promote the coir industry;

(c) whether the Government proposes to modernise the coir industry in view of its advanced use in various sectors; and

(d) if so, the details thereof including the initiatives taken for promoting research and development in the coir industry along with the funds allocated for the purpose?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a)&(b): The Government received several suggestions/measures from various stakeholders including coir manufacturers. The schemes/programmes are formulated keeping in view the suggestions/measures received from them. The Government through Coir Board is implementing various schemes/programmes for sustainable development and modernization of Coir industry in the country such as Coir Vikas Yojana(CVY) for Skill Upgradation and Quality Improvement, Mahila Coir Yojana, Development of Production Infrastructure, Export Market Promotion, Domestic Market Promotion, Trade and Industry Related Functional Support Services and Welfare Measures(Group personal accident insurance scheme for coir workers). The Coir Board is also implementing the Plan scheme Science and Technology (S&T), Coir Udyami Yojana (CUY) and Scheme of Fund for Regeneration of Traditional Industries (SFURTI) of Coir Industries.

(c)&(d): Coir Board under the 'Plan-S&T Scheme' has taken initiatives for promoting Research & Development in the Coir Industry through the two research institutions; the Central Coir Research Institute (CCRI), Kalavoor and Central Institute of Coir Technology (CICT), Bangalore. During the current financial year (2016-2017) the Ministry has sanctioned an amount of Rs.7.00 crore for implementing the Plan-S&T scheme. The R&D activities of the Board concentrate in the following areas.

? Modernization of Production Process
? Development of Machinery & Equipments,
? Product Development & Diversification
? Development of Environment friendly Technologies
? Technology Transfer, Incubation Testing and Service Facilities.
? Incentive for using natural dyes and incentive for IPR in coir sector.

Recently, CCRI has developed a power loom to weave thin variety of coir fabric and a cleaner, faster & eco-friendly technology of bleaching and softening of coir using "Fibre Magic". The new R& D technologies developed by the Board viz "Nano"- The user friendly fibre extraction machine, the pollution free technologies of Biochem treatment for quality improvement of coir fibre, composting of coir pith using PITHPLUS, development of COCOLAWN using Coir geotextiles, Coir needled felt, Coir pith and C-POM, Coir Net house and setting up of vertical garden using coir pith / C-POM. All these value added coir products are aimed at enhancing the exports.